



North America Gelato Challenge 2023

Gelato Festival is the creator and organizer of the event called Gelato Festival World Masters 2025, the second edition of the prestigious international competition involving the best gelato makers from all over the world.

GTI Designs Challenge is one of the selection competitions to become a Gelato Festivals World Masters 2025 finalist.

Participation Rules

1. There is no registration fee
2. Be 18 years of age or older
3. Be the owner of the recipe presented at the competition
4. Hold a valid HACCP certificate or equivalent qualification
5. Make known the possible participation of any assistant who must be over 18 years of age and hold a valid HACCP certificate or equivalent qualification

Flavor

The participant enters the competition with a new flavor of their own invention or the “piece de resistance” flavor from their own gelato shop (or business that produces artisanal gelato)

The flavor with which the participant competes, except for special exceptions agreed with the Organizer, must be the same as that which they will participate in any subsequent events of the Gelato Festival World Masters 2025.

Production and Jury

The participant shall churn, when it is their turn on the day of the competition their pre-ready liquid mix (min. 5 liters), to produce their flavor in sufficient quantity to fill a tray for evaluation in the display case and a 1-liter polystyrene tray from which the cups will be prepared for tasting. (GTI Designs will make the trays available to each participant)

The mixture must be churned directly by the participant at the event venue, during the day of the competition. The competition committee shall decide on the allocation of 30-min production shifts.

During the 30 minute production shift, the Participant shall produce their own flavor and then clean the equipment used, leaving everything in the same condition in which they found it. Trays presented to the Technical Jury outside of the assigned times are not accepted.

Each tray shall be stored in a freezer at 6.8 degrees (F) to be evaluated by the jury at the pre-scheduled time on the day of the competition.

During the tasting, each Participant shall be allowed a verbal presentation of their flavor.



The Jury, selected by the Competition Committee and chaired by GTI Designs company President, is composed of experts from the food sector and/or journalists and assess the flavors in the competition in person.

The flavor shall be evaluated by the Jury based on the following parameters:

- A. Taste, with a score between 1 and 40
- B. Consistency, with a score between 1 and 30
- C. Creativity, with a score between 1 and 20
- D. Verbal and aesthetic presentation, with a score between 1 and 10.

In the event of a tie, the decision shall be made by the Competition Committee based on the best choice of ingredients and the creativity of the flavor.

By accepting these regulations with your signature in the form below, the participant declares that the gelato sample submitted is prepared for participation in the competition and that all rules and regulations are accepted and will be abided. Each participant irrevocably and exclusively assigns to the Organizer or their assignees the right to record or have recorded in any way their performance during the Events. Including image, voice, name, statements as well as any written and/or artistic contribution amateur or otherwise, and all associated economic rights according to applicable law.

By Participating in the challenge, each Participant will have the opportunity to gain recognition and business opportunities. Consequently, the Organizer and its assignees reserve the right to request, free of charge use of all records in: Cooking shows, Television shows, courses, meetings, fairs, trade shows, workshops and press campaigns.

Exemption and Indemnification

By participating in the event, the Participants forever and irrevocably release and agree to indemnify and hold harmless the Organizer and its affiliates, subsidiaries, employees, directors, representatives, agents, shareholders, successors and assignees (the above-mentioned individuals and collective organizations hereinafter referred to as "exempted") from and against any loss, damage, right, claim and action of any kind arising in whole or in part, directly or indirectly, from the event, from participation in any activity related to the event or resulting directly or indirectly from the acceptance, possession, use or abuse of any prize awarded in connection with the Competition, including, without limitation, personal injury, death and/or damage to property, as well as claims based on advertising rights, defamation and/or violation of privacy and collection, use and/or sharing by the Organizer of the Participant's personally identifiable information, or for any printing, production, typographical or human error.

REGISTRATION FORM

FIRST NAME	
LAST NAME	
GELATO SHOP/BUSINESS	
GELATO SHOP/ BUSINESS ADDRESS	
FLAVOR NAME	
TYPE OF FLAVOR	<input type="checkbox"/> SORBET <input type="checkbox"/> WHITE CREAM BASE <input type="checkbox"/> YELLOW CREAM BASE <input type="checkbox"/> OTHER
E-MAIL CONTACT	
TELEPHONE CONTACT (MOBILE)	
INSTAGRAM ACCOUNT	
FACEBOOK ACCOUNT	
JACKET SIZE	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL

INFORMED CONSENT

I, the undersigned First Name _____ Last Name _____

HEREBY DECLARE

that I have carefully read every single clause of this informed consent, to confirm it and accept it point by point and in its entirety without reservations.

DATE: _____

Legible signature: _____

